

CRUISE MAGAZINE

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Destination Rouen

THE TIMELESS BEAUTY OF EUROPE'S HIDDEN GEM

Discover why Rouen stands as a **captivating destination**, rivalling Europe's most enchanting cities. This Norman capital is more than just a stopover; it's a vibrant tapestry of history, art, and beauty that deserves a special place on any travel itinerary.

Rouen, the capital of Normandy, stands as a treasure of **exceptional heritage**, boasting one of the highest densities of listed buildings in France. Recognized as a beacon of European history and culture, Rouen's eclectic architectural allure reflects its pivotal role in shaping the continent's past. Its well-preserved old town, with **narrow cobblestone streets** and iconic half-timbered houses, showcases a legacy that resonates on a global scale. Beyond its historical significance, Rouen thrives with the vibrant energy of its residents, artists, influencers, and entrepreneurs, creating a dynamic and uniquely **French atmosphere** that solidifies its place as a world-class destination.

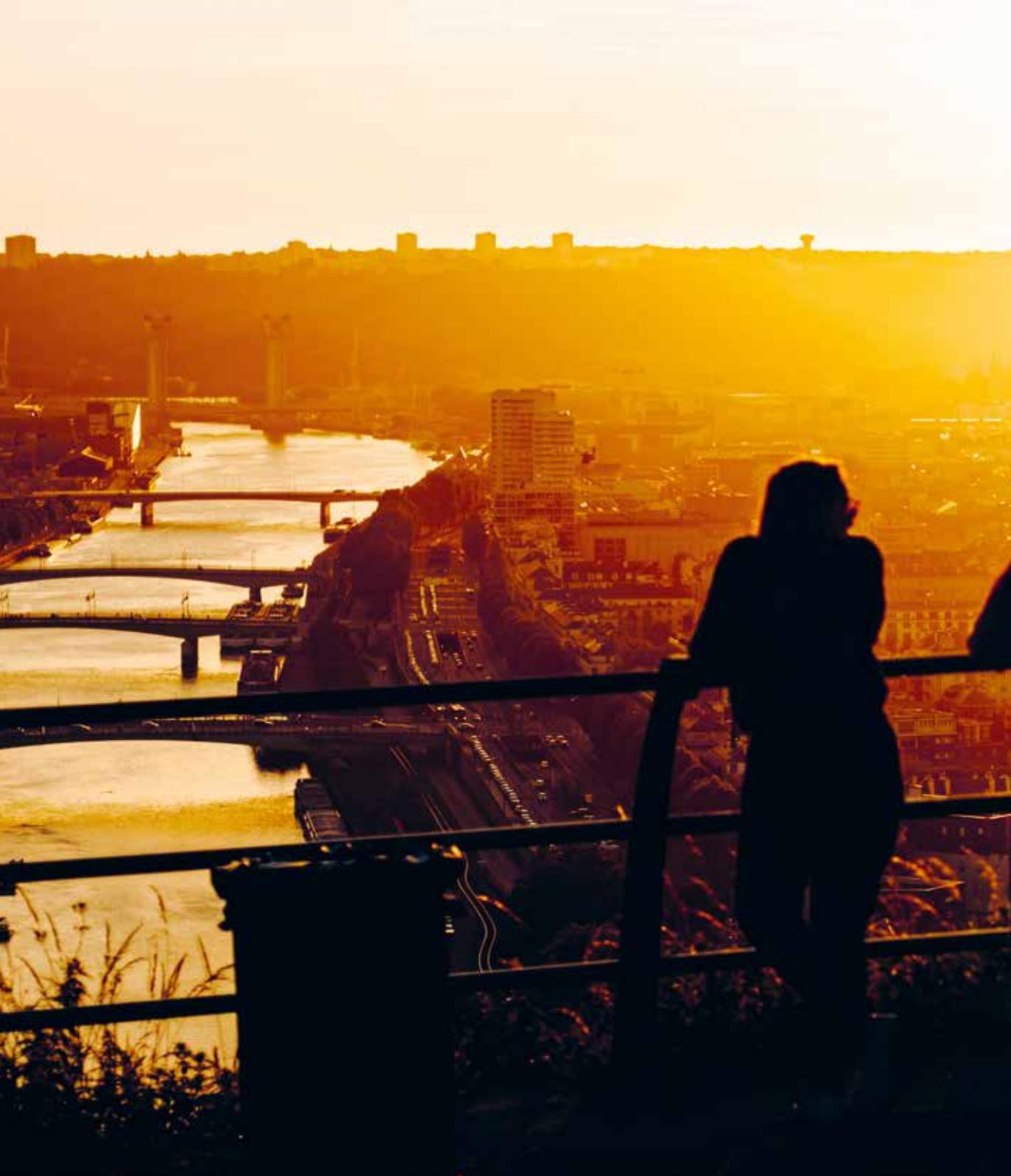
The city's rich blend of ancient treasures and contemporary creativity is evident in its museums, including the esteemed Fine Arts Museum, **internationally recognized** for its artistic legacy and for its vast Impressionist collection that highlights Rouen's significant impact on art history.

Rouen's **culinary scene**, steeped in Norman traditions and infused with modern innovations, offers a feast for both the palate and the soul. From gastronomical festivals, local delicacies to Michelin-starred dining, the city's gastronomic offerings reflect its deep cultural roots.

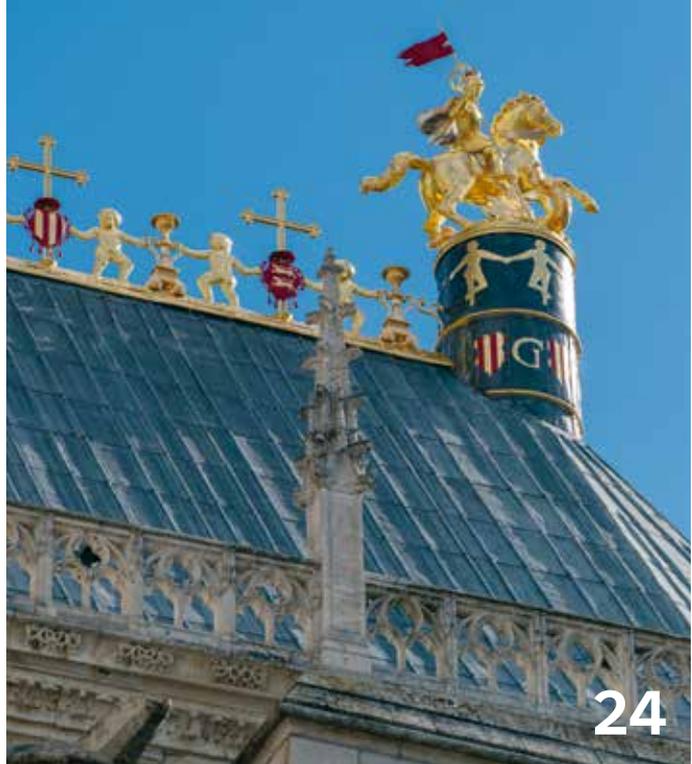
In essence, Rouen is not just another European city; it's a destination where every stone whispers tales of a glorious past, while embracing a vibrant present, and looking forward to a progressing future. Its **unique heritage, artistic legacy, and Norman charm** make it a must-visit destination, standing proudly among Europe's most celebrated cities.

Let's discover Rouen together!







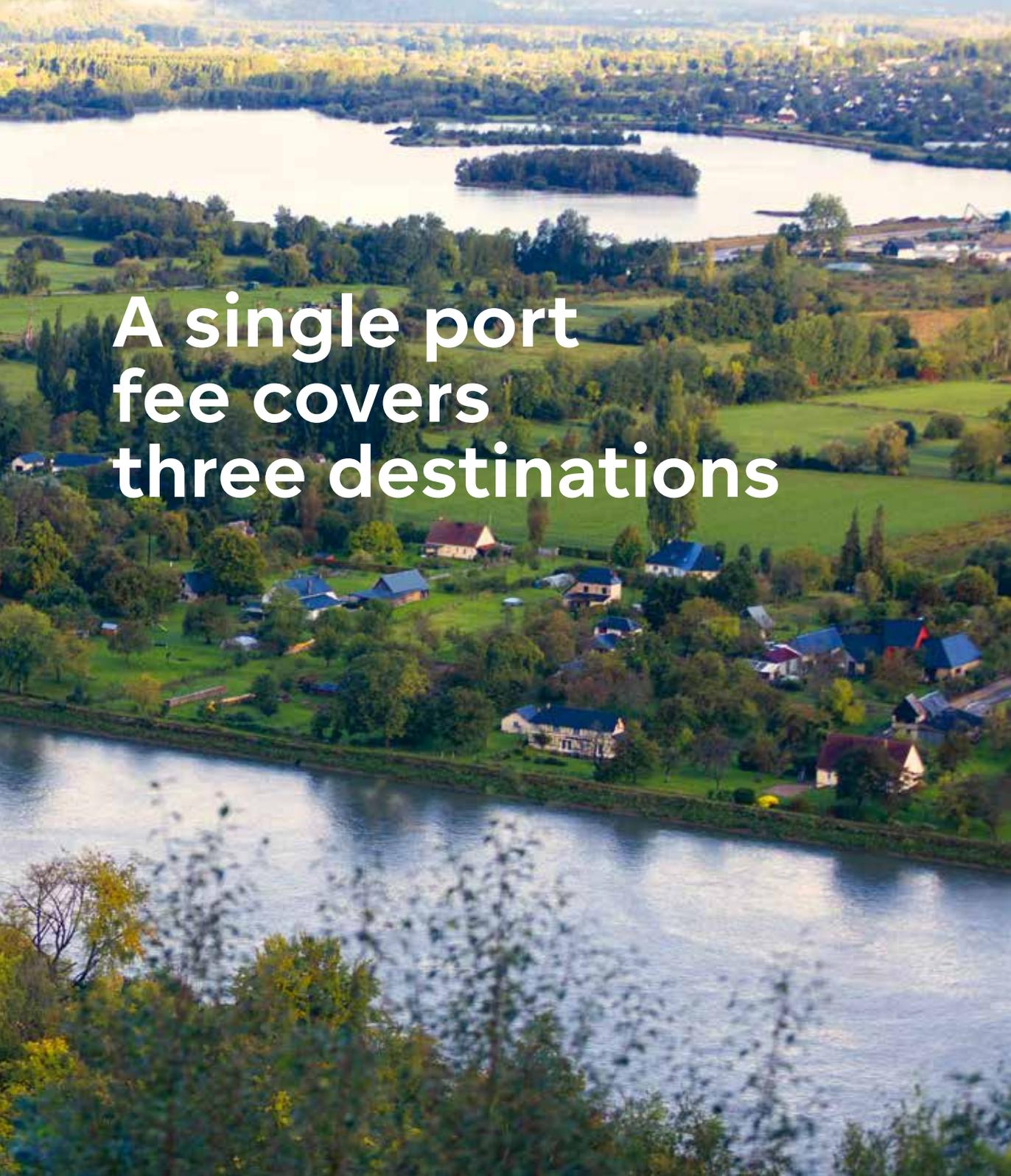


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An aerial photograph of a scenic river valley. In the foreground, a wide river flows through lush green fields. A small village with several houses and buildings is nestled along the riverbank. In the background, a large lake is visible, surrounded by dense forests and rolling hills. The text "A single port fee covers three destinations" is overlaid in white on the middle of the image.

**A single port
fee covers
three destinations**

Why choose Rouen?

Some may argue that smaller ports offer less excitement. However, Rouen's combination of historical depth, cultural richness, and modern amenities provides a comprehensive experience that rivals many destinations while offering a particularly intimate and personalized touch.

- At HAROPA PORT | Rouen, vessels are charged only once upon entering its waters, ensuring a **seamless and cost-effective** experience. A single port fee covers three destinations: Rouen, Honfleur, and the Seine Valley.
- Rouen's dedicated 24-hour cruise **terminal is conveniently situated** to access the historic city centre. Enjoy a scenic 30-minute walk along the Seine Waterfront with shops, restaurants, and nightlife. Alternatively, take a shuttle bus, taxi, train, or car.
- HAROPA PORT | Rouen's facilities for cruise ships, ensure a comfortable and **safe experience** for vessels, passengers and crew.
- The Cruise Terminal in Rouen operates efficiently, prioritizing **eco-responsibility and sustainability**.
- Works will shortly unveil **an upgrade of the cruise terminal and shore power** facilities for vessels, enhancing the city's dedication to responsible tourism.



- **Overnight stays**, allowing ample time for diverse day and night excursion, as well as **multiple excursions**.
- Popular **"Paris by Night"** excursion, offering a unique perspective on the "City of Love", just 90 minutes away.



- **Cultural enrichment** awaits passengers with visits to Rouen's 15 museums, such as the Fine Arts Museum and Joan of Arc History Museum. Passengers can enjoy guided visits of the historic streets lined with half-timbered houses and immerse themselves in the vibrant local culture.

- By incorporating Rouen into your cruise itineraries, you can capitalize on its **exclusive geographical and cultural assets**, driving higher passenger satisfaction and increased onboard spending.

- The potential for **collaboration with the tourism board** and its 400 local business partners, further amplifies the economic benefits, creating a **synergistic relationship** that fosters mutual growth and innovation.

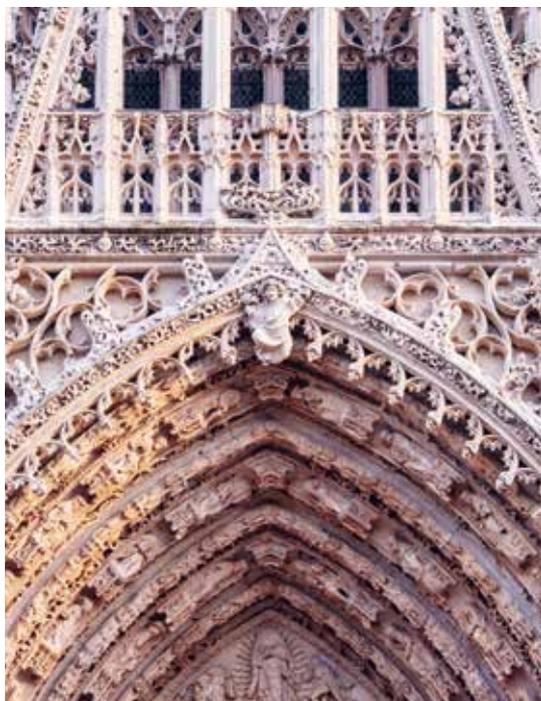
- Rouen not only shines in the spring and summer, but its charm also extends **throughout the year**. The city's Christmas market and winter events create a magical atmosphere during the cooler months, offering opportunities to develop attractive off-season itineraries.

- Rouen consistently receives **high ratings** from cruise passengers on review platforms, recognising its historical charm, cultural richness, and modern amenities.



- The city's relatively small size and capacity to accommodate smaller ships of up to 250 meters **prevent cruise overcrowding**, setting Rouen apart from busier ports. This ensures a pleasant visit for both tourists and locals.

- Rouen's dedication to sustainability aligns perfectly with the values of today's discerning travellers. By choosing Rouen, you offer your guests a voyage that is both **enriching and eco-conscious**, ensuring the preservation of our cultural and natural heritage for future generations.



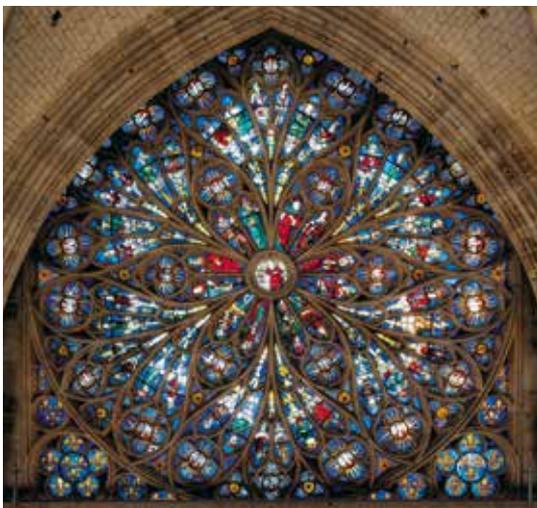


Experience a timeless heritage

Imagine a destination where history and modernity converge, offering a unique blend of cultural richness and economic potential. Rouen, strategically located between Paris and the English Channel on the Seine River, is not merely a port of call—it is an unparalleled investment opportunity for cruise companies seeking to maximize their return on investment through exclusive shore excursions and distinctive marketing propositions.

HISTORY: A CITY STEEPED IN HEROISM

Rouen's historical narrative, from the Viking Rollo to the valour of Joan of Arc, provides a compelling backdrop for **an immersive travel experience**. This city invites your guests to traverse its ancient streets, where each corner reveals tales of legendary heroes and artistic milestones. By integrating **Rouen into your itinerary**, you offer your passengers an enriching journey through time, enhancing the overall value of their cruise experience.



CULINARY EXCELLENCE: UNESCO CREATIVE CITY OF GASTRONOMY

As a UNESCO Creative City of Gastronomy, Rouen promises an extraordinary **culinary adventure that transcends mere dining**. This unique selling proposition ensures that your guests partake in a gastronomic experience that nourishes both body and soul, leaving them with lasting memories. The city's culinary distinction can be leveraged as a key marketing point, attracting food enthusiasts and elevating your cruise line's reputation for **exceptional shore excursions**.



ART: A TAPESTRY OF CREATIVE BRILLIANCE

Rouen's vibrant art scene, from its Gothic cathedral that inspired Claude Monet to its contemporary galleries, offers a **dynamic and multifaceted** cultural experience. This artistic heritage can be marketed as a unique selling proposition, appealing to travellers with a penchant for art and culture. Each visit to Rouen provides fresh inspiration and deepens appreciation for artistic excellence, **enhancing the perceived value** of your cruise offerings.

NATURE: SERENITY AMIDST HISTORIC SPLENDOUR

The **serene natural beauty** of Rouen, with its picturesque Seine River, forests and lush parks, offers a tranquil escape amidst historical grandeur. This harmony between nature and history presents a unique and rejuvenating experience for travellers seeking both **relaxation and adventure**. By promoting Rouen's natural splendour, you can attract a diverse demographic of passengers, thereby broadening your market reach and increasing potential revenue.

INNOVATION: BRIDGING HERITAGE AND FUTURE

Rouen's commitment to sustainability and modern infrastructure positions it as a **forward-thinking destination** that honours its past while embracing the future. This progressive spirit aligns with the growing consumer demand for sustainable travel options, making Rouen an attractive port of call for environmentally conscious travellers. Investing in partnerships with Rouen can enhance your brand's image as a **leader in sustainable tourism**, driving new customer acquisition and loyalty.

Tourism and sustainability

HAROPA PORT is actively working to **reduce air pollution** and greenhouse gas emissions as part of its environmental policy. The port is installing quayside cold ironing terminals along the Seine, co-funded by the EU Commission, to reduce emissions from docked ships. An electric-powered river shuttle between the two banks of the Seine has been tested in Rouen since 2019, demonstrating a **commitment to sustainable transportation**.

The Port has implemented a bonus arrangement for fees based on the **Environmental Ship Index (ESI)** to promote cleaner modes of transport. The port is also planning to install equipment at its quays and terminals to supply electric power to ocean liners, operational by 2026.



HAROPA PORT is actively involved in government projects supporting sustainable economic development and has partnerships with both private and public sectors to **implement national strategies for ecological transition** and sustainable reindustrialization. The Port has representation in Brussels, engaging in dialogue with EU institutions on issues related to transport, industry, and ecological transitions.

The Port benefits from the EU's **Connecting Europe Facility (CEF)** program, which supports infrastructure projects favouring ecological transition and multimodality development. It is also committed to managing port areas sustainably, focusing on reconversion of existing industrial sites and increased development density to limit soil artificialization.

Rouen has been working towards becoming a **smart city** by integrating technology to enhance the visitor experience while promoting sustainable practices. The city has improved its public transportation network, including the introduction of electric



buses, to reduce the carbon footprint of both locals and tourists. Rouen encourages local hotels and accommodations to obtain **green certifications** and has invested in sustainable mobility options such as bike-sharing programs, inner-city cycle ways and pedestrian-friendly zones.

The city makes efforts to **preserve and promote** its cultural and historical heritage sustainably, and has implemented effective waste management systems, and collaborates with local stakeholders to develop sustainable tourism strategies.

Rouen's tourism board **actively encourages tourists** to support local businesses that follow sustainable practices by promoting the use of local products and services. The transition from paper to digital platforms has also been warmly received by both visitors and locals in the city.

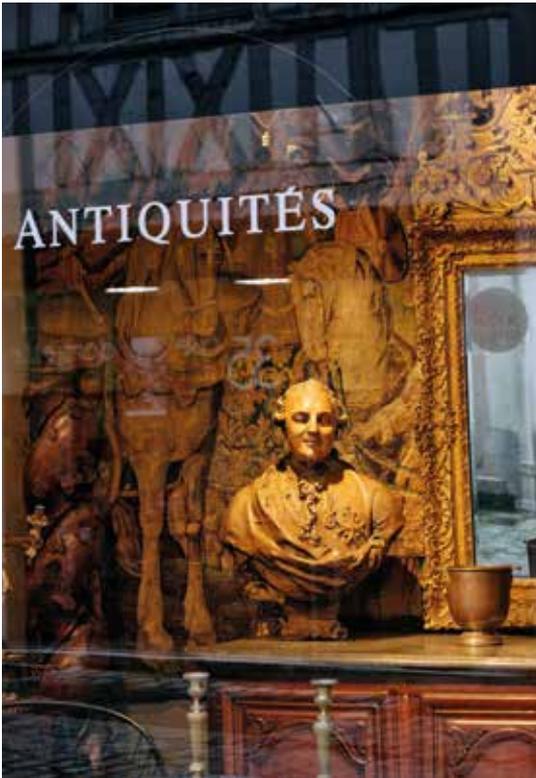
A street view of a historic town, likely in Europe, featuring a row of half-timbered houses in the foreground. The houses have dark wooden frames and light-colored plaster or wood paneling. In the background, a large Gothic cathedral with a prominent blue roof and intricate stonework is visible. The sky is clear and blue. The text "A pivotal economic hub" is overlaid in white in the upper right corner.

A pivotal
economic hub



Economic and marketing benefits

Rouen's strategic location as the **Ocean Port of Paris** offers significant economic advantages for cruise companies. The city's proximity to Paris and its status as a major port on the Seine River create lucrative opportunities for shore excursions, attracting a high volume of tourists and generating substantial revenue. Additionally, the recent creation of HAROPA PORT, a fusion of the ports of Le Havre, Rouen, and Paris, enhances Rouen's logistical capabilities and market reach, making it a pivotal hub for maritime traffic and economic activity.



By incorporating Rouen into your cruise itineraries, you can capitalize on its **unique geographical, heritage and cultural assets**, driving higher passenger satisfaction and increased onboard spending. The potential for collaboration with local businesses and tourism boards further amplifies the economic benefits, creating a synergistic relationship that fosters mutual growth and innovation.



The scenic Seine

ONE PORT FEE, THREE DESTINATIONS

Discover the best of Normandy with our **exclusive HAROPA PORT | Rouen package!** By calling on both Rouen and Honfleur, and enjoying a picturesque sail down the Seine River, you not only experience more but also save more. Our special package covers a single port fee for all three destinations—Rouen, Honfleur, and the splendid Seine Valley. This means cruise ships can explore these iconic locations without any additional fees, making your journey both **memorable and budget friendly**. Don't miss out on this unique opportunity to maximize your adventure while minimizing your costs!

A RIVER OF INSPIRATION

The Seine River, winding through Rouen and the Seine Valley, offers a **picturesque journey through the heart of French culture and history**. Cruising the Seine provides a unique vantage point to explore Rouen's notable charm, including the Abbey Route that hugs this iconic river. The Seine Valley enchants with its lush landscapes, iconic cliffs, and artistic heritage, famously inspiring impressionists seeking to capture its ever-changing light. For marketing teams, this scenic route offers a compelling narrative of **romance, art, and history**, making it an ideal destination for travellers seeking both relaxation and inspiration on their journey through France.

AN IDEAL ITINERARY

The Seine Valley, **an inland cruise destination**, offers an ideal itinerary that highlights France's natural and historic heritage. Away from the typical port settings, this picturesque region is perfect for those seeking to **discover rural France**. Vessels sail past charming small river towns like La Bouille, one of France's most beautiful villages. The valley's rolling landscapes and vineyards provide a serene and scenic backdrop, perfect for enjoying from a vessel. With fine food, history, art, and fast access to Paris, the Seine Valley offers a unique and leisurely escape into France's cultural heart.



Seamless connections

ROUEN'S CRUISE SHIP TERMINAL

The terminal's strategic location in the heart of Northern France provides easy access to a wide range of attractions and destinations, including Paris and its iconic landmarks. Just 130 kilometres away from the capital, Rouen is unmistakably the **Ocean Port of Paris**.

DISTANCE FROM ROUEN

Port/City	(nautical miles)
Amsterdam	345
Avonmouth	455
Bilbao	636
Bordeaux	608
Brest	342
Cherbourg	139
Cork	450
Dover	185
Hamburg	570
Honfleur	51
La Rochelle	533
Le Havre	70
London Tilbury	255
Nantes	498
Portsmouth	163
Rotterdam	317
Saint-Malo	226
Southampton	184
Zeebrugge	251



HAROPA PORT | Rouen allows the discovery of the historic streets of Rouen, and then embark on seamless and expeditious journeys to some of France's most iconic destinations - Paris, the City of Love; the opulent Palace of Versailles; and the charming village of Giverny, Monet's beloved home and gardens.

THE CRUISE SHIP TERMINAL OFFERS QUICK AND EASY ACCESS TO SEVERAL KEY DESTINATIONS

Charles de Gaulle Airport: 90 minutes

Orly Airport: 100 minutes

Paris: 90 minutes

Versailles: 80 minutes

Honfleur: 60 minutes

Giverny: 50 minutes

Caen: 75 minutes

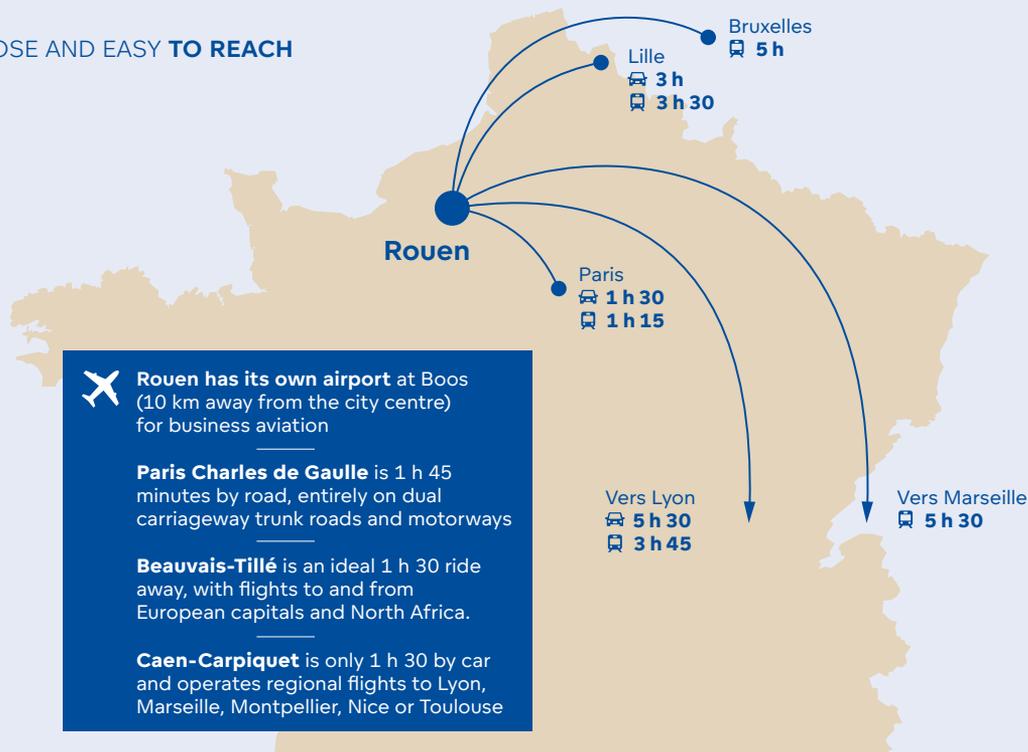
D-Day Beaches: 90 minutes



HAROPA PORT Cruise Website

<https://www.haropaport.com/fr/port-maritime-majeur>

CLOSE AND EASY TO REACH



TECHNICAL INFORMATION

Seine Riverfront

The newly renovated Seine riverfront is lined with gardens and activities, making for a comfortable walk from the ship to the historic city centre. Nature, restaurants, bars, terraces, nightlife culture, leisure activities and shopping draws locals and visitors alike to discover the attractiveness of the Seine.

Berths

- **Max. length:** 250 m
- **Max. beam:** N.A.
- **Max. draught:** 9 m (Fresh water) to be confirmed by harbourmaster's office
- **Max. air draught:** 48 m to be confirmed by Rouen pilot station

Services (through your port agent)

- **Bunkering:** yes
- **Bunkers available:** Yes, by truck and by barge
- **Tug available:** Yes.
- **Solid waste disposal:** Yes
- **Toxic waste disposal:** according harbourmaster's office autorisation
- **Bilge and Sludge disposal facilities:** Yes
- **Grey and black water disposal facilities:** Yes
- **Ship's stores and provisions:** Yes by truck
- **Garbage disposal:** Yes
- **Fresh water provisions:** Yes

Pier/ Pier area

- **Tourism information centre:** Yes
- **Toilets:** Yes
- **Shops:** Yes, 10 min walk away
- **Restaurants / bars:** Yes, 10 min walk away
- **Shuttle service:** Yes
- **Taxi stands:** Yes
- **Mailbox:** Yes, with tourist information desk
- **Parking spaces for vehicles:** Yes
- **Crew centre:** Seaman's Club in Town
- **Handicap accessible:** Yes
- **Banking at terminal:** on board upon request



A narrow street in a historic town, likely in Europe, featuring colorful timber-framed buildings. The buildings are painted in vibrant reds, oranges, and yellows, with intricate wooden window frames and decorative elements. The street is paved with cobblestones, and a black downspout is visible on the right. The overall atmosphere is one of historical charm and architectural beauty.

Discover
and explore

Architectural wonders

GALLO-ROMAN AND ROMANESQUE ERAS

Rouen was founded by the Romans as Rotomagus in the **1st century**. While few visible remains exist today, visitors can marvel at the Roman crypt of Rouen Cathedral, as well as the foundations of a Roman thermae.

GOTHIC GRANDEUR

Rouen is home to a treasure trove of awe-inspiring **Gothic marvels**. The Cathedral, with its asymmetrical facade and 64-bell carillon, famously painted by Claude Monet. Not to be missed are the Church of Saint-Ouen and the Church of Saint-Maclou.

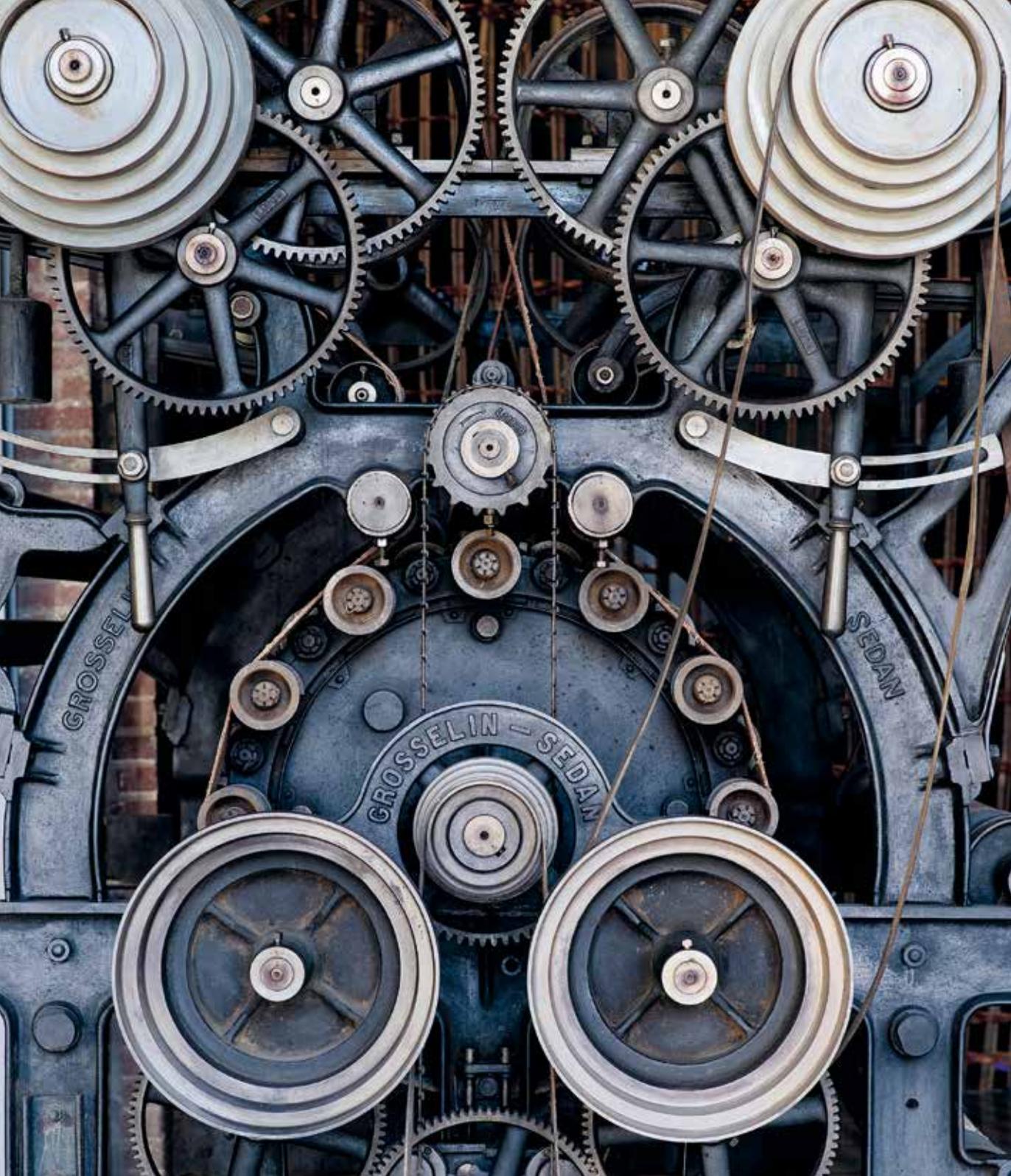


TIMELESS TIMBER

Wander the cobbled stoned streets lined with over 2,000 classed half-timbered houses, some dating back to the **Middle Ages and Renaissance** periods, each a living testament to the city's prosperous past.

RENAISSANCE REVIVAL

Rouen experienced a cultural and economic revival during the **16th century**, that left an indelible mark on the city's architectural landscape. Rouen's remarkable architecture is a tribute to the city's prosperity and cultural significance during this era of enlightenment and artistic expression, like the astronomical clock that is set within a Renaissance arch and the House of the Exchequer, recognized as Rouen's oldest Renaissance building.





THE INDUSTRIAL REVOLUTION

The remarkable Gare de Rouen-Rive-Droite, the main train station built in 1847, is an excellent example of Art Nouveau architecture. This station played a significant role in bringing Impressionist masters to Rouen by train.

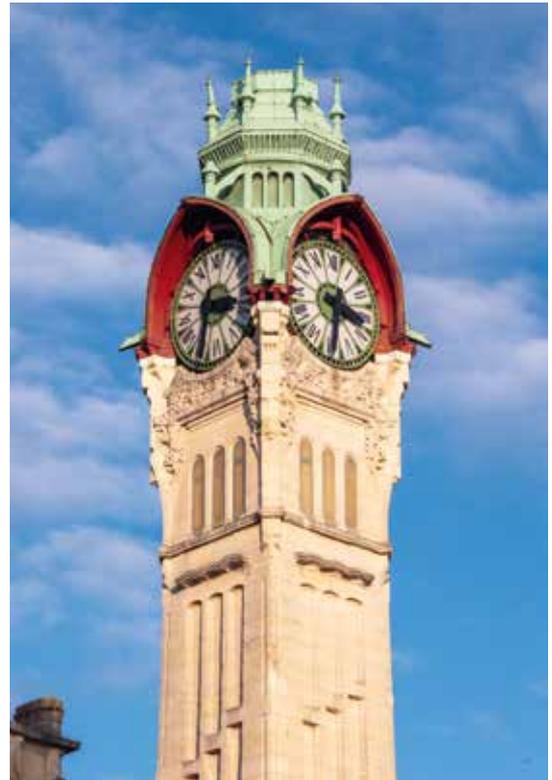
MODERN, CONTEMPORARY, AND VISIONARY FUTURE

In Rouen, the ancient and modern coexist in harmony. The Grande Pharmacy du Centre, an **Art Deco** building across from Notre-Dame Cathedral, reflects bygone eras. The Church of Saint Joan of Arc, built in 1979 with bold curves, adds a modern touch. Marvels of **modern architecture** include the Gustave Flaubert Bridge and the Metropolis Rouen Normandy headquarters, which won the 2017 American Architecture Prize for Institutional Design. These structures showcase the city's blend of history and futuristic vision.



BAROQUE AND CLASSICAL

Place de la Pucelle neighbourhood, beloved by locals, features stunning urban mansions and half-timber houses with classical facades that surround the square. This charming area is close to the Old Market, where you can find a variety of vendors selling fresh produce, seafood, and local delicacies. The city is also home to numerous beautifully preserved private mansions (*hôtels particuliers*), some of which are open to visitors, such as the exquisite mansion now hosting the must-see Ceramics Museum.



A land of legends

THE VIKINGS

The Vikings, known for their seafaring prowess and fierce raids, left a lasting mark on Rouen. Viking chieftains, including **the legendary Rollo**, besieged the city. Rollo later became the first ruler of Normandy, establishing a powerful Norse legacy in the region. Another Viking warrior who left an enduring legacy was Olaf Haraldsson of Norway, who was baptised in the cathedral. Returning to Norway, he ascended to the throne as **King Olaf II**, credited with bringing the Christian faith to his homeland and later canonized as Saint Olaf.

WILLIAM THE CONQUEROR

William the Conqueror had a deep connection to Rouen, which served as the **capital of his Norman duchy**. In July 1087, after being wounded in battle, William was brought back to Rouen to the priory of Saint-Gervais, which had been converted into a ducal residence. It was there that he spent his final days and passed away on September 9, 1087. Visitors can visit the remnants of the priory and learn about its history.

RICHARD THE LIONHEART

Richard the Lionheart's embalmed heart was interred in Rouen Cathedral after his death in 1199. The heart was placed in a lead box and buried beneath a tomb bearing his effigy, with the inscription "**Here lies the heart of Richard, King of England**" in Latin. Today, visitors can still see the tomb of Richard I's heart in Rouen Cathedral.

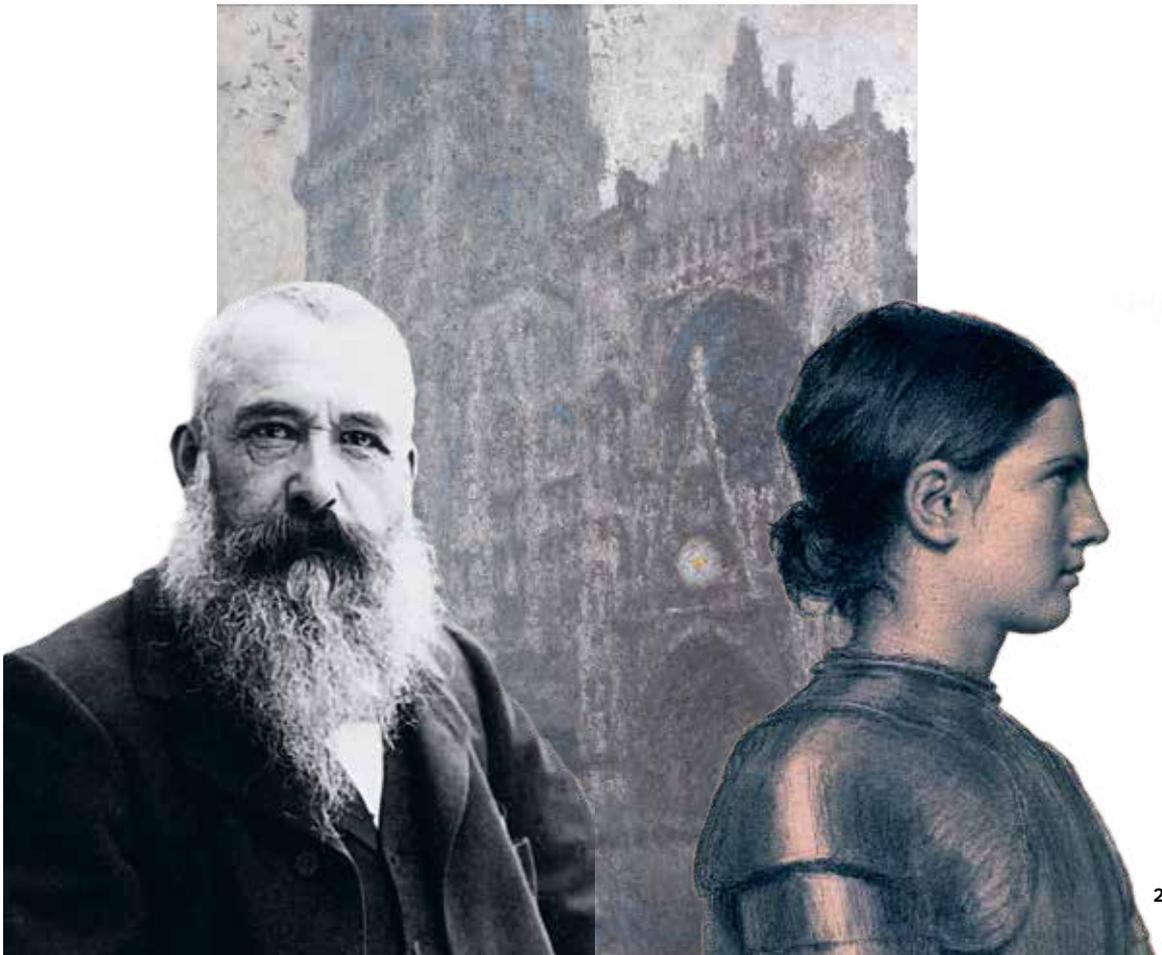


THE IMPRESSIONIST OF ROUEN

Rouen played a vital role in the development of Impressionism. Renowned artists like **Claude Monet**, **Camille Pissarro**, **Alfred Sisley**, and **Paul Gauguin** drew inspiration from the city's landscapes and its iconic cathedral, capturing these elements in works that explore the effects of light and colour. Many notable Impressionists, such as Pierre-Auguste Renoir and Berthe Morisot, also painted scenes of Rouen and the Seine, contributing to the rich artistic legacy of the area. The Fine Arts Museum of Rouen houses several of these masterpieces, that underscores Rouen's importance as a central hub for the Impressionist movement, highlighting its enduring impact on art history.

JOAN OF ARC

Joan of Arc, the brave French heroine and martyr, is closely associated with Rouen. After being captured by the English, she was handed over to an ecclesiastical court and tried and executed in Rouen in 1431. The Historial Jeanne d'Arc, Joan of Arc Tower, and themed guided tours offer an immersive experience that provides visitors with detailed insights into Joan of Arc's life, her trial, and her enduring legacy. Additionally, these tours include elements of **medieval life and feature a unique medieval dining experience** with a Joan of Arc theme. Visitors can explore how Joan's image has evolved over the centuries, with displays of various objects and artworks inspired by her. These experiences offer a comprehensive understanding of Joan of Arc's life and her deep connection to Rouen, making the city a significant destination for those interested in her story.







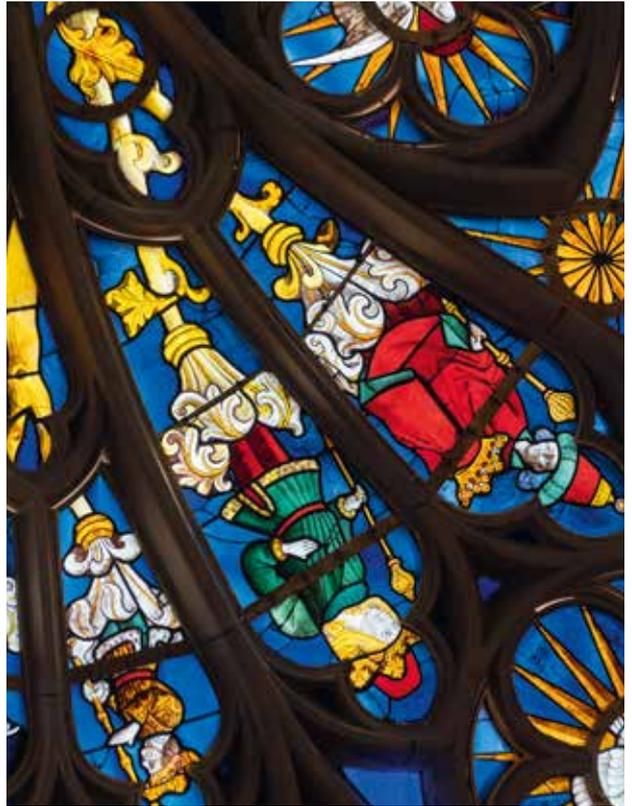
Spiritual sanctuaries

NOTRE DAME OF ROUEN

The Cathedral of Rouen, a stunning example of Flamboyant Gothic architecture, embodies profound themes of death and spirituality. Constructed between the 12th and 16th-centuries, it houses the tombs of **Norman dukes and French monarchs**, linking the living with the dead. Its intricate facade and towering spires inspire awe and contemplation of the divine. The cathedral's magnificent stained-glass windows depict biblical scenes, reflecting medieval Christian beliefs in resurrection and eternal life, emphasizing the spiritual journey from earthly existence to the afterlife.

JOAN OF ARC CHURCH

The church was built on the site where Joan of Arc was executed in 1431. It features modernist architecture with sweeping curves symbolizing flames and Viking ships. Inside, it houses magnificent 16th-century stained-glass windows, depicting biblical scenes. This unique blend of history and modern design offers a **powerful tribute to Joan of Arc**, making it a must-see guided visit for history and architecture enthusiasts.



RADIANT ST-OUEN ABBEY

This immense 14th-century Gothic masterpiece astounds with soaring vaulted ceilings, lantern tower, and exquisite stained-glass windows, bathes the interior in jewel-toned light. Don't miss exclusive experiences like candlelight tours evoking the abbey's centuries of history or **private organ concerts** on the magnificent 1890 Cavaillé-Coll organ, one of France's best known.



ROUEN ABBEY TRAIL

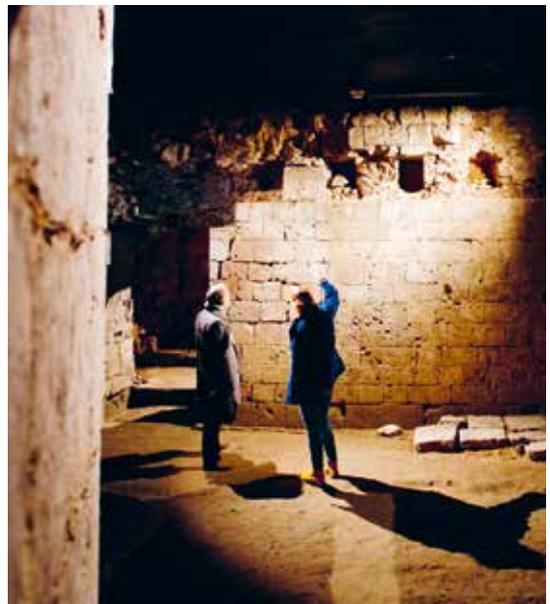
Embark on a **spiritual odyssey** along the hallowed Norman Abbey Trail, a journey that begins in the storied city of Rouen. From the ancient St. Ouen's Abbey, marvel at Jumièges' haunting ruins, bask in Saint-Georges de Boscherville's harmonious beauty, and immerse yourself in Saint-Wandrille's living legacy, where chants echo and monastic beer flows, embracing the region's spiritual tapestry.

SAINT-MACLOU ATRIUM

The Aître Saint-Maclou is an **historic ossuary** from the 16th-century, symbolizing death and spirituality. Originally a mass graveyard during the Black Death, it features macabre carvings of skulls, crossbones, and grave-digging tools, reminding visitors of life's transience. This site evolved into a spiritual symbol of the journey from life to death and the hope of resurrection, reflecting medieval Christian beliefs in redemption and eternal life, where death is viewed as a passage to the afterlife.

MAISON SUBLIME

The Maison Sublime, located near the Notre Dame Cathedral, is a significant **medieval Jewish structure** from the 12th-century. It represents an important part of the Jewish presence in Rouen during the Middle Ages, adding a rich layer to the city's diverse religious history. This site provides a unique glimpse into the Jewish heritage and its contributions to Rouen's historical tapestry.



Land of artistic greats

IMPRESSIONIST CAPITAL

Impressionism was born in Le Havre, but Rouen became its nurturing ground, gathering artists who were key figures in this world-renowned movement. The city provided a rich source of inspiration for dreamers and artists alike, drawn to its vibrant and unique spirit. **Claude Monet was deeply influenced by Rouen's charm**, which fuelled his creativity. His iconic series of paintings depicting the Rouen Cathedral, capturing the variations in light and atmosphere, are a testament to the city's significant impact on Impressionist art.

ROUEN'S LITERARY MUSES

Rouen has long been a muse for literary greats, its enchanting atmosphere and artistic spirit igniting creative genius. Gustave Flaubert, the author of **"Madame Bovary"** was born here and drew inspiration from the city's vibrant culture and unique character. Playwright Pierre Corneille, a Rouen native, penned French classics like "Le Cid". The city captivated Victor Hugo, whose poetic descriptions immortalized Rouen's Gothic splendour in works like **"Les Misérables" and Notre-Dame de Paris"**. Mystery writer Maurice Leblanc found inspiration for **"Arsène Lupin"** here. Contemporary novelist Michel Bussi continues this tradition, weaving Rouen's essence into bestselling narratives.

ART GALLERIES

The city showcases diverse forms of art, including street art, photography, and public installations. Galleries feature works from movements such as **Abstract Expressionism, Feminist Art, and Environmental Art**, highlighting both local and international talent. This dynamic environment fosters creative expression, making Rouen a vital hub for artists and art enthusiasts alike.

MODERN ART IN MUSEUMS

A notable highlight is the Matmut **Contemporary Art Centre** that hosts four temporary exhibitions annually, featuring both emerging and established artists. Its expansive 15-acre park features thematic gardens and monumental sculptures, enhancing the cultural experience in the region. Equally, the Musée des Beaux-Art is renowned for its Impressionist works, but the museum also features more recent artistic movements and contemporary pieces.

STREET ART AND PUBLIC INSTALLATIONS

Rouen has embraced street art and public installations, with contemporary **artists expressing themselves throughout the city**. These works add a modern flair to the historic cityscape, creating an intriguing contrast of old and new. visitors and residents alike. A highlight for those wanting to discover current art by foot.





A delicious UNESCO creative city

UNESCO CREATIVE CITY OF GASTRONOMY

Rouen's culinary excellence has garnered it the **prestigious title** of a UNESCO Creative City of Gastronomy, in 2021. This designation highlights Rouen's rich gastronomic heritage and its dedication to preserving and promoting culinary traditions. From local farms to renowned restaurants, the city celebrates its regional bounty and the artistry of its chefs in every meal.



NORMANDY'S GASTRONOMIC FESTIVAL

Rouen is celebrated as the **gastronomic capital of Normandy**, a region famed for its cider, cheese, and scallops. The city's culinary scene is a vibrant mix of traditional and innovative flavours, reflecting the Norman bocage's produce, the Seine Valley's fruits, and the rich butter from nearby farms. Each October, Rouen honours its culinary heritage with the **"Rouen à Table!"** (Taste of Rouen!), a family-friendly festival that showcases the city's gastronomic pride.



CYCLE THE FRUIT ROUTE

The Fruit Route offers a picturesque journey through the Seine Valley's agricultural heartland, just 18 km from Rouen. This route features colourful **orchards where apples, pears, and cherries thrive**. Visitors can pick fresh fruit and engage with local farmers, experiencing the authentic flavours and aromas of our fertile lands, or simply just have a picnic in this picturesque setting.

CHEESE AND CIDERY TOURS

Normandy is famous for its apples and cheese. Visitors can tour the region's fruit orchards and cheese makers, learning about **cider and cheese-making** from passionate producers. These tours often include tastings of local produce like Camembert, Neufchatel, Cider and Apple Brandy.

HISTORIC FLAVOURS

Rouen's gastronomy is deeply connected to its historical monuments. Visitors can enjoy a drink in the lively Place du Vieux-Marché or embark on gourmet tours that reveal **the secrets of renowned chefs**. These experiences allow visitors to savour the city's rich culinary heritage in historic settings.

HANDS-ON GOURMET EXPERIENCES

Rouen offers immersive culinary experiences through guided tours and workshops. Visitors can explore the city's gastronomic history, participate in cheese and wine pairings, and attend workshops at the renowned **Fauchon school of gastronomy** in the city. These activities provide a deeper understanding of Rouen's celebrated culinary traditions and innovative chefs.

Nature and leisure

GARDENS

Rouen's Botanical Garden and other gardens like Angelique's Garden and The Agapanthus Garden offer tranquil escapes, with events like the famous **"Graines de Jardin"** (Garden Grain) gardening festival, celebrating the region's horticultural heritage in early summer.

HIKING ROUTES

Hiking Trails in Normandie, Rouen and the Seine Valley offers a wide array of hiking routes that cater to **different skill levels and interests**. There are over 3,000 km that traverse various landscapes in popular areas that crosses the villages of La Bouille and Jumièges.

BIKE ROUTES

Rouen is also a paradise for cyclists, with **"La Seine à Vélo"** route, that offers a scenic and enriching experience along the Seine River, stretching from Paris to the sea. In the Rouen metropolitan area alone, this route spans 110 kilometres, traversing 28 communes and providing cyclists with a diversity of landscapes and cultural landmarks. The route not only promotes tourism but also emphasizes sustainable transportation and local economic development.





OUTDOOR ACTIVITIES

Rouen and its surroundings offer a plethora of outdoor activities, with natural playgrounds that are perfect for **horse riding**, **archery**, **water sports** with areas like Jumièges and Bédanne offering multi-sport recreation.

GOLFING

Golfing in Rouen offers enthusiasts picturesque and challenging courses nestled in serene environments. **The Golf de Rouen** Mont-Saint-Aignan, located just 5 kilometres from the city centre, is a centennial course surrounded by a beautiful forest, ideal for both leisure and competitive play. Another notable 18-hole course is the **Garden Golf Rouen la Forêt Verte**, situated 20 minutes from Rouen.

EXCEPTIONAL FORESTS

The forests making up about a **third of the metropolitan area** in and around Rouen are a significant and cherished part of the region, contributing to its identity and environmental quality. These forests, have been awarded the prestigious **"Forêt d'Exception"** label, recognizing their exceptional biodiversity, scenic beauty, and historical significance.

MONUMENTAL FOREST

"La Forêt Monumentale" is an innovative and immersive land art exhibition set in a forest near Rouen. Running from June 2024 to September 2026, features 13 monumental artworks along a 4-kilometer trail, designed to blend seamlessly with the natural surroundings and inspire contemplation about the relationship between humans and nature.



Historic and modern industry

FROM IRON TO STAINED GLASS

Rouen is a city where craftsmanship creates marvels, a place where the work of the hand and the wonder of the eye converge. Rouen's know-how has given rise to an incredible **wrought-iron museum**, and stained-glass collections that adorn monuments across the city. These iconic sites are a testament to the enduring legacy of Rouen's artisanal traditions, where **stained glass and jewellery making workshops** are very popular.

CERAMICS AND EARTHENWARE

Rouen's rich history in this art is particularly noteworthy, with its faience pottery standing out as a symbol of the city's artistic excellence. The production of faience in Rouen began in the 16th century and flourished, making the city a significant centre for this craftsmanship in France.



The **Ceramics Museum** showcases an extensive collection of these masterpieces, and the tradition continues to inspire contemporary artists, ensuring that Rouen remains at the forefront of ceramic artistry, with **pottery classes and workshops**.

APPLE CANDY STICKS

Discover the enchanting **"Sucre de Rouen"**, a beloved local confection with a rich history dating back to the 16th century. This apple-sugar candy stick was once believed to possess medicinal properties for soothing sore throats and melancholy. Visitors can witness the meticulous hand-made production process, where a team of dedicated artisans transforms a hot sugar mixture into the famous cylindrical sweets. By savouring this delightful confection, tourists not only indulge in a taste of **Normandy's culinary heritage** but also support a meaningful social enterprise that empowers individuals with disabilities.



TEXTILE PRODUCTION

Rouen and its neighbouring town, Elbeuf, boast a distinguished history in **textile production**, particularly noted for their wool and cloth industries. Elbeuf, located just a short distance from Rouen, was one of the principal centres for woollen cloth manufacturing in France from the Middle Ages through the 19th century. The quality of the textiles produced here was renowned throughout Europe, supplying fine woollen fabrics to the most prestigious clients, including the French royal court. This industrial heritage is preserved in **various museums and historical sites**, showcasing the innovative techniques and machinery that powered their textile mills.

THE PORT OF ROUEN

Discover the vibrant Port of Rouen, a bustling maritime hub that seamlessly blends history with modern industry. As Europe's leading grain exporting port, Rouen's harbour offers a unique glimpse into the heart of international trade. Visitors can embark on a captivating 1.5-hour boat tour along the Seine, **witnessing the port's impressive infrastructure**.

Iconic year-round festivities

JOAN OF ARC CELEBRATIONS

Rouen's streets come alive with medieval pageantry during **"Fêtes Jeanne d'Arc"** every year in May. Historical reenactments, parades, and ceremonies honour the legacy of Joan of Arc, immersing visitors in the city's rich heritage.



GARDEN GRAINS

"Graines de Jardin" transforms Rouen into a verdant paradise. Gardens bloom with vibrant flowers, workshops inspire green thumbs, and nature lovers revel in the beauty and tranquillity of this horticultural festival in May.

VIVA CITÉ

Viva Cité electrifies Rouen with the **biggest European celebration** of street arts. Performers from around the globe showcase their talents in theatre, music, and dance, turning the city into a vibrant cultural stage every year in May.

CATHEDRAL LIGHT AND SOUND SHOW

Every summer, Rouen **Cathedral's façade transforms** into a mesmerizing free light and sound show at nightfall. Themes vary, celebrating history and art, with stunning projections and music, captivating thousands of spectators nightly, from June to September.





TASTE OF ROUEN! FESTIVAL

The **"Rouen à Table!"** in October, tantalizes taste buds with a culinary extravaganza. Local producers and chefs present gourmet delights, from cheeses to pastries, celebrating the historic Norman city's rich gastronomic heritage.

CHRISTMAS MARKET

Rouen's Christmas Market, **"Rouen Givrée"** sparkles with festive cheer. Wooden chalets offer handcrafted gifts, seasonal treats, and mulled wine, while twinkling lights and holiday music create a magical winter wonderland in the heart of the city throughout December.

ROUEN'S ARMADA

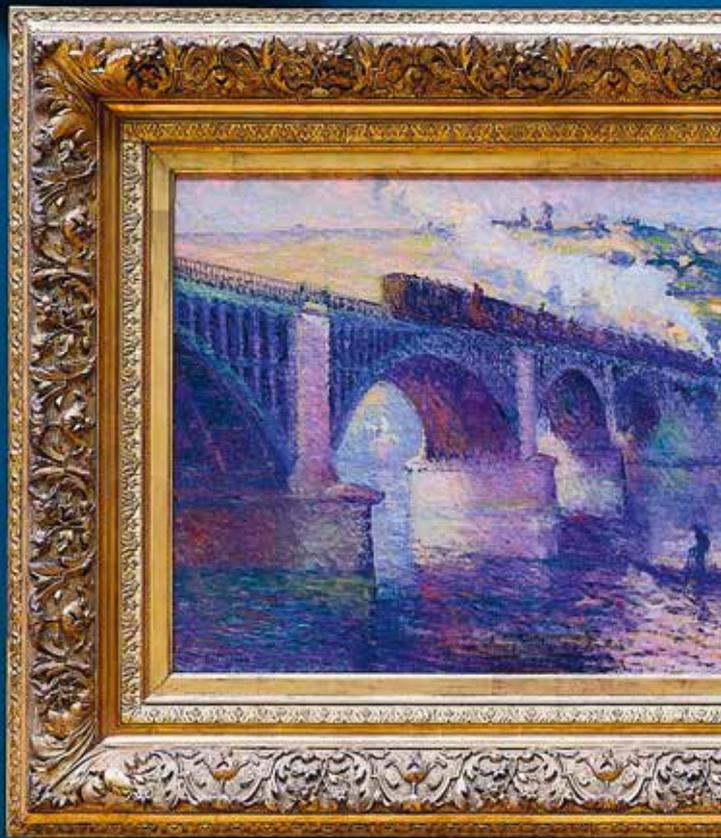
Majestic tall ships from around the world sail into Rouen's port, transforming the Seine into a **floating museum**. Spectacular parades, fireworks, and maritime festivities captivate millions of visitors during the free Armada event. The next Armada of Rouen will take place from Thursday 17 June to Sunday 27 June, 2027

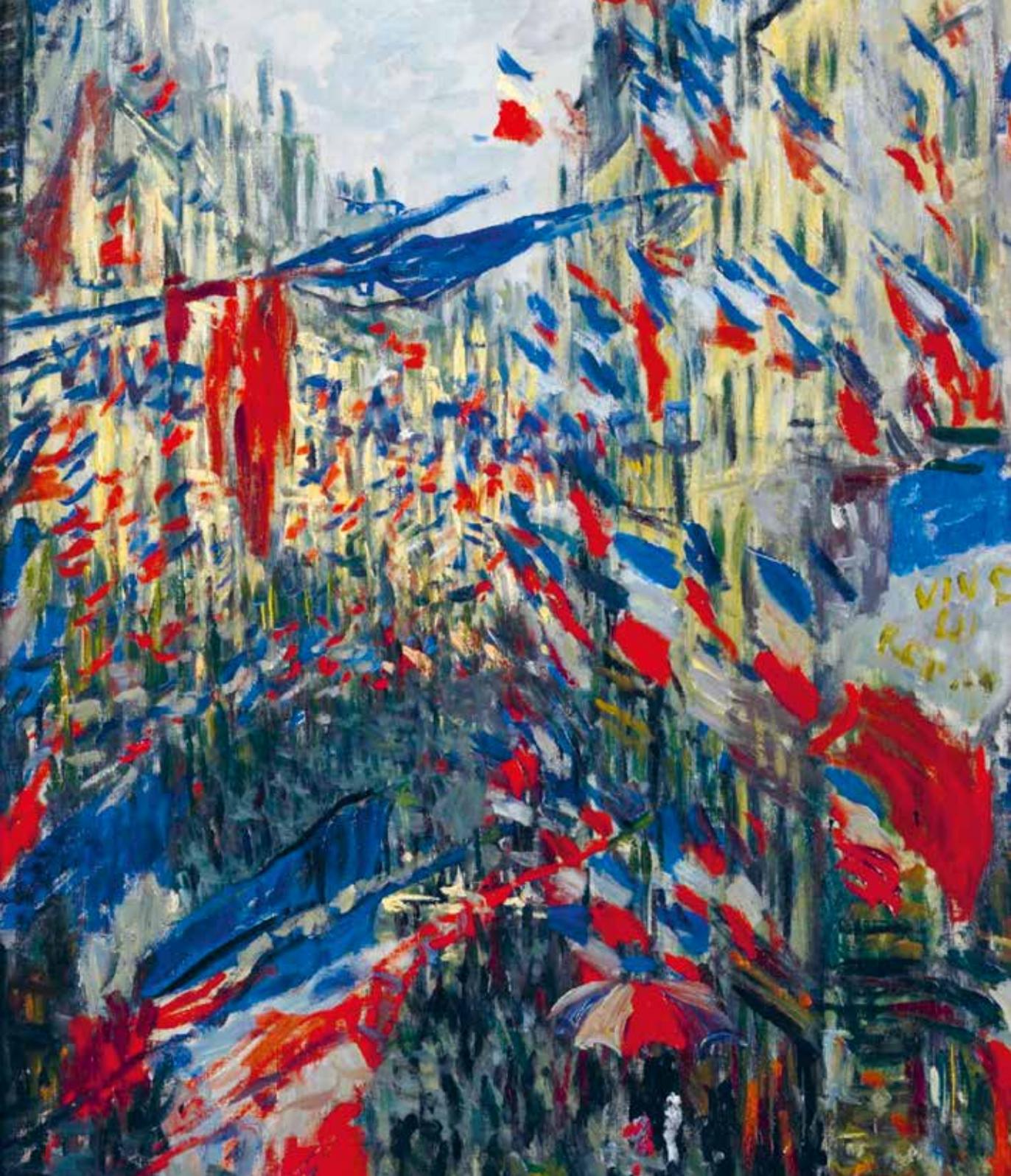




John Lubbock
The Great Eastern Railway
1862

John Lubbock
The Great Eastern Railway
1862





Unequaled Rouen collections

MUSEUM OF FINE ARTS

This fine arts museum houses an exceptional collection of paintings, sculptures, and drawings from the 15th to the 21st century, including major works by Impressionist greats.

JOAN OF ARC HISTORIAL

Located in the Archbishop's Palace, this interactive museum tells the story of Joan of Arc through multimedia presentations and historical artifacts.

GROS HORLOGE

While the Big Clock is a renowned astronomical clock and monument, it also houses a unique feature – a museum dedicated to this very clock! This museum offers a rare glimpse into the history and intricate workings of one of the few remaining working astronomical clocks in the world.

MUSEUM OF CERAMICS

Showcasing Rouen's rich ceramic heritage, this museum displays an impressive collection of faience and porcelain from the 16th to the 18th centuries.

LE SECQ DES TOURNELLES MUSEUM

Housed in a former church, this unique museum boasts the world's largest collection of wrought ironwork, featuring over 12,000 pieces from the Middle Ages to the 20th century.

NATURAL HISTORY MUSEUM OF ROUEN

This natural history museum typically houses collections of zoology, botany, and geology, showcasing the biodiversity of Normandy and beyond.

MUSEUM OF ANTIQUITIES

This archaeological museum presents a vast collection of artifacts from prehistory to the Renaissance, including Egyptian, Gallo-Roman and medieval objects.

FLAUBERT MUSEUM AND THE HISTORY OF MEDICINE

Located in the house where Gustave Flaubert was born, this museum offers insights into the author's life and the history of medicine.

PIERRE CORNEILLE MUSEUM

Dedicated to the famous French playwright Pierre Corneille, this museum is set in his childhood home and provides a glimpse into 17th-century life in Rouen.

NATIONAL MUSEUM OF EDUCATION

Dedicated to the history of education in France, this museum features a vast collection of educational materials, textbooks, and school furniture.

INDUSTRIAL MUSEUM OF THE VALLOIS ROPE FACTORY

Set in a 19th century rope-making factory, preserves the industrial heritage of Rouen, showcasing cotton-spinning machinery and workers' living conditions.

THE KNOWLEDGE FACTORY

This museum, housed in a former wool factory, presents a modern scenography of Rouen's textile heritage, with restored machinery and extensive archives.

MARITIME, RIVER AND PORT MUSEUM

Exploring Rouen's maritime history, this museum showcases the city's role as a major port and its connection to the Seine River.



A photograph of a Gothic cathedral, likely the Westwerk of a large European church, featuring intricate stone carvings and a large wooden column in the foreground. The text "Cruise excursion inspiration" is overlaid in white, bold, sans-serif font.

Cruise excursion inspiration

The impressionist experience

ROUEN MUSEUM OF FINE ARTS

The museum boasts France's 2nd largest Impressionist collections, thanks to François Depeaux's 1909 donation. Marvel at masterpieces like Monet's "Rouen Cathedral" and Pissarro's "Boieldieu Bridge at Sunset", immersing yourself in the vibrant brushstrokes that captured Normandy's landscapes. **Private visits of the museum** can be arranged.

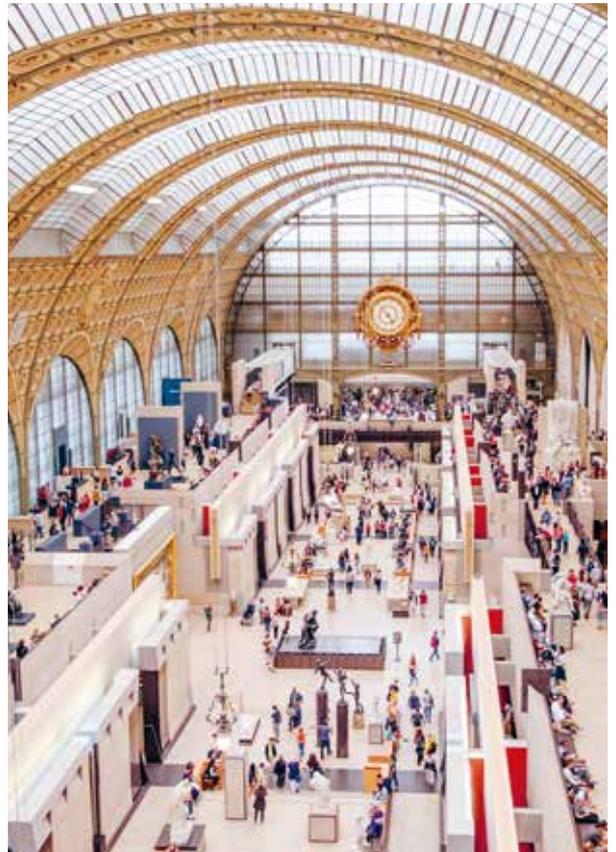
GIVERNY

Giverny, the picturesque village that enchanted Claude Monet, boasts the Impressionisms Museum dedicated to this revolutionary art movement. Immerse yourself in **Monet's vibrant gardens** that inspired his iconic Water Lilies series, and marvel at masterpieces by Renoir, Sisley, and Pissarro in the museum's impressive collection 65 km from Rouen



ORSAY MUSEUM

This **Parisian Museum** houses the world's largest collection of Impressionist and post-Impressionist masterpieces, including Monet's "Water Lilies" and Renoir's "Dance at Le Moulin de la Galette". Marvel at the ornate Beaux-Arts façade and immerse yourself in the revolutionary art of 19th-century, only 139km away from Rouen.



The food scene

IMPRESSIONIST-INSPIRED CUISINE

Explore the culinary world inspired by the Impressionist masters. This theme could include dining experiences at historical inns with menus based on **Claude Monet's recipe books**, offering dishes that reflect the vibrant and naturalistic style of Impressionist art.

NORMAN GASTRONOMY

Celebrate the rich culinary heritage of Normandy, featuring **local specialties** such as cheese, apple cider, or seafood. Highlight traditional Norman dishes like Tarte Tatin, Mussel Mariniere, and Rouen Duck, emphasizing the region's agricultural bounty and coastal influences.

MEDIEVAL FEASTS

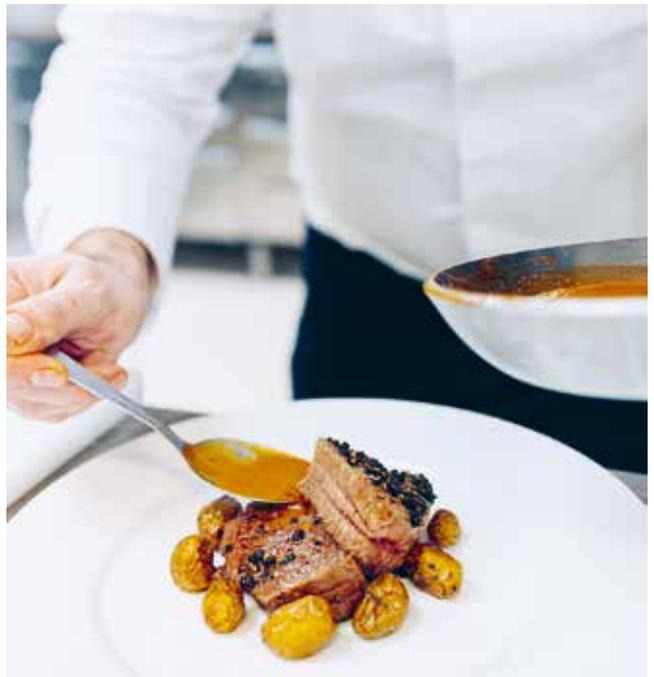
Dive into the historical roots of Rouen with a theme centered around **medieval cuisine**. This could involve recreating feasts that might have been served in the grand châteaux and abbeys of the region, using recipes and ingredients from the Middle Ages to create an authentic dining experience.

JULIA CHILD MENU

Rouen is to France what Florence is to Italy: the cradle of art and **the capital of cuisine**. Rouen ignited Julia Child's culinary passion, when she first arrived in France and enjoyed her first meal at a legendary local restaurant. Today, the menu has been replicated for anyone wishing to be transported back to one of Julia's fondest French memories.

FAUCHON SCHOOL WORKSHOP

Rouen offers immersive culinary experiences through **guided tours and workshops**. Passengers can explore the city's gastronomic history, participate in cheese and wine pairings, and attend workshops at the prestigious Fauchon School of Expertise. These activities provide a deeper understanding of Rouen's celebrated culinary traditions and innovative chefs.



The Paris experience

PARIS BY DAY

Paris, the **City of Love**, offers an enchanting blend of history, art, and romance. As you disembark, experience the iconic Eiffel Tower, Champs-Élysées, and Arc de Triomphe. Immerse yourself in the city's rich artistic heritage at the renowned Louvre Museum, home to the enigmatic Mona Lisa. Explore the newly renovated grandeur of Notre-Dame Cathedral, an architectural masterpiece that has stood the test of time, only 135km from Rouen.

PARIS BY NIGHT

Paris awakens with a dazzling array of nightlife experiences. Glitz and glamour of the iconic **Moulin Rouge**, where high-kicking dancers and elaborate costumes create a captivating cabaret spectacle or the sensual and sultry performances at the renowned **Crazy Horse or Lido**, where feathers, sequins, and artistry take centre stage. Paris equally offers a melodic feast, so lose yourself in the rhythms of jazz at intimate clubs or catch world-class concerts and operas at grand venues like the Palais Garnier, situated 135km from Rouen.



Exploring majestic châteaux

CHÂTEAU DE MARTAINVILLE

Situated about 25 minutes from Rouen, this symmetrical 15th-century château features towers at each of its four corners. It now houses a **museum showcasing Norman life**.

CHÂTEAU CHAMP DE BATAILLE

This château is located 75 km from Rouen. It is a 17th-century Baroque masterpiece and in **Europe's largest private park**. The gardens, feature geometric parterres, bosquets, and numerous water features. This blend of classical and contemporary elements offers a unique, immersive experience.

CHÂTEAU GAILLARD

Located in Les Andelys, about 40 km from Rouen, this medieval castle is one of the most famous in Normandy. **Built by Richard the Lionheart** in the 12th-century, it offers spectacular views over the Seine Valley and represents a significant piece of Norman history.

CHÂTEAU OF ROBERT THE DEVIL

Just 20 minutes from Rouen, this mythical Norman fortress offers exploration games, guided tours, and events. It provides a unique **blend of history and legend**, with panoramic views of the Seine Valley.

CHÂTEAU DE FONTAINEBLEAU

195km from Rouen, this former royal residence boasts a rich history and **exquisite Renaissance architecture**, surrounded by lush gardens and forests. During the summer months, the château offers special evening guided tours.

CHÂTEAU DE VERSAILLES

Marvel at the opulence and grandeur of this **UNESCO World Heritage Site**, only 125km from Rouen. Witness the extravagant Fountain Shows during the Fountains Night Show, the gardens offer a spectacular visit with sound and visual effects at night fall.



Remembering our war heroes

ST. SEVER CEMETERY IN ROUEN

A significant site for **WWI and WWII** burials. It contains 3,082 Commonwealth burials from the First World War and an adjoining extension with 8,348 more, including 328 from WWII. Established due to the large number of hospitals in Rouen during both wars. It serves as a poignant reminder of the sacrifices made during these conflicts.

TALLIS CHÂTEAU IN DUCLAIR

A World War II history enthusiast and owner of the chateau, has established the **"August 44: Hell on the Seine" Museum**, situated 25 km from Rouen. This museum recounts the tragic events that unfolded in the region in August 1944, when the Allies attempted to liberate the Seine Valley. Visitors can discover a rich collection of objects, uniforms, weapons, and vehicles from that era, as well as poignant testimonies from civilians and soldiers who endured these terrible battles. The chateau is equally available for evenings and events.



NORMANDY D-DAY LANDING BEACHES

Around 140 kilometres (about 87 miles) northwest of Rouen, embark on a poignant journey to the D-Day beaches, where the tides of **WWII** turned. Walk Omaha's hallowed sands, scale Pointe du Hoc's cliffs, and pay respects at Normandy American Cemetery. Explore remnants of Mulberry harbours and relive the valour of Allied troops through immersive museums and tours.

CAEN MEMORIAL MUSEUM

A deep dive into the heart of 20th-century history reveals a century defined by **World War II**, a devastating conflict that claimed the lives of 60 million soldiers and civilians. This era was characterized by significant geopolitical upheavals and Europe's resolute commitment to preserving peace.

Normandy musts

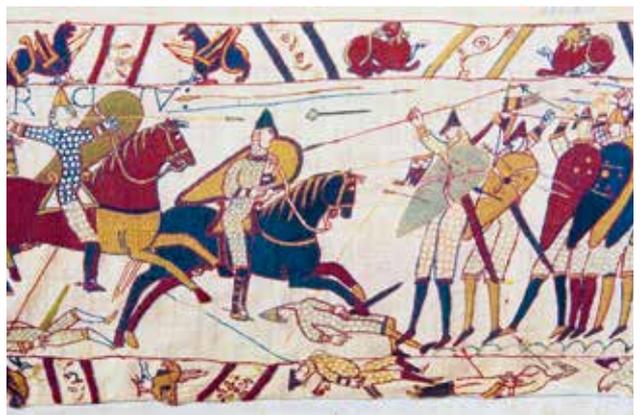
Immerse yourself in Normandy's rich history and stunning landscapes. From the ancient ruins of **Jumièges Abbey** to the tranquil beauty of **Saint-Wandrille**, explore centuries of monastic life.

For breathtaking natural wonders, the Alabaster Coast's dramatic cliffs at **Étretat** are must-see. Experience the charm of coastal towns like **Honfleur**, **Dieppe**, **Fécamp**, and **Saint-Valerie-en-Caux**, where history meets seaside serenity.

Art lovers will be captivated by Monet's **Giverny**, while architecture enthusiasts can marvel at Le Havre's reconstruction.

Indulge in the glamour of **Deauville** or the historic allure of **Trouville-sur-Mer**. Journey further to discover the **Bayeux Tapestry**, William the Conqueror's birthplace in **Falaise**, and the iconic **Mont Saint-Michel**.

Normandy offers an unforgettable adventure for all!







1

Rouen's cruise industry is experiencing a remarkable surge, with both river and ocean cruises showing significant growth.



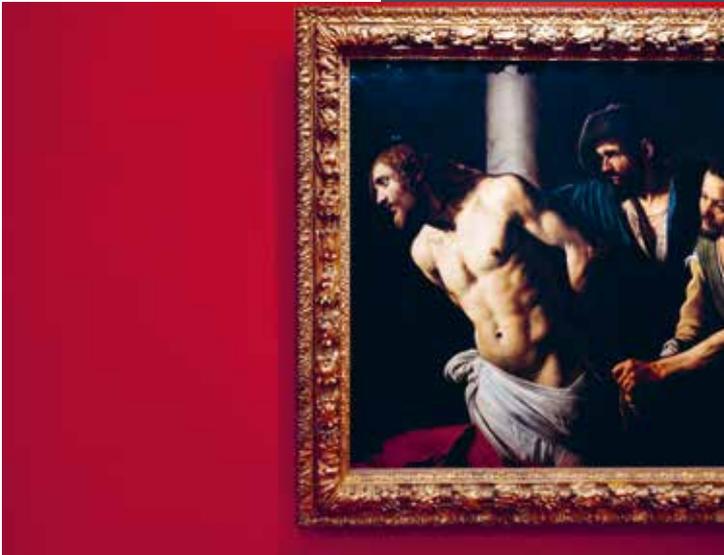
2

In 2023, the city welcomed an impressive 900 river cruise calls, hosting 128,797 passengers - a staggering 60% increase from 2019 figures.



3

Ocean cruises also saw positive momentum, with 11 calls bringing 9,490 passengers, marking a 10% growth compared to 2022.



In 2023, the city welcomed **4.4 million tourists**, with a notable 42% increase in international visitors compared to 2019. This growth demonstrates Rouen's increasing appeal as a destination for cultural and historical tourism.



The appeal of Rouen as a cruise destination is particularly strong among American, British, and German travellers, who comprised the top three nationalities visiting the city via cruise ships in 2023.

4

This robust performance underscores **Rouen's growing popularity** and its increasing importance as a key port of call in the Seine Valley cruise itineraries. This aligns with the overall international visitor demographics, where Americans lead at 11.3%, followed by Germans at 7.7% and British at 7.3%.



5

6



Rouen's strategic location also allows for easy access to other popular destinations. It's only **130km from Paris**, making it the **Ocean Port of Paris** and offering the possibility of day and night trips to the French capital.

7

Additionally, the city serves as fast access to other **Norman attractions** like Honfleur, the D-Day beaches, and Giverny, home to Claude Monet's gardens.



Testimonials

Rouen is not just a destination; it's an emotional journey. The stories of heroism, the taste of exquisite cuisine, and the sight of architectural splendour create a deeply moving experience that resonates with travellers long after their visit as these testimonials demonstrate.



The Telegraph Travel - "France's scandalously underrated capital of gastronomy."



The Times - "Normandy, to me, says camembert, cider — and Joan of Arc. Rouen, naturally, has all of these in abundance. What it also has is cool cafés, vintage furniture and bric-a-brac shops, modern museums and streets bursting with buzzy bistros."



Daily Mail - "we found ourselves in the old market square, enjoying the impression of Rouen as it was in medieval times. Narrow, twisting streets provide vistas of half-timbered houses looking like a Hollywood set for a Robin Hood film. Real history in this capital of Normandy is never far away."



Fodor's Top places to go in Europe in 2024 - "One of France's best-kept secrets, Rouen mixes all the vitality of a modern city with a rich historic and cultural scene on the picturesque banks of the Seine River."



Condé Nast Traveler - "In Rouen, we walked to Notre Dame cathedral (famously immortalized by Monet) and the centuries-old, half-timbered buildings of Old Town, which made us both feel as if we'd regressed to Medieval times."



David Selby, Travelyields - "I have been to Rouen many times, both arriving by cruise vessel and by train from Paris. For me, a surprising treat - particularly the first time I experienced it - was the 5-hour trip up the Seine River through its stunningly scenic valley. I loved the Cathedral Lumiere late night light show....and as I think if the French Cheese and red wine, I am starting to salivate. Please, I need to go back."



Lonely Planet - "With its soaring Gothic cathedral, beautifully restored medieval quarter, imposing ancient churches, excellent museums and vibrant cultural life, Rouen is one of Normandy's most engaging and historically rich destinations."



Travel Awaits by Richard Nahem - "Rouen is where you want to spend your time to take in the history, architecture, historic sites and buildings, boutiques, and restaurants."

Rick Steves'
EUROPE

Rick Steves' Europe – *“This 2,000-year-old city mixes Gothic architecture, half-timbered houses, and contemporary bustle like no other place in France.”*

cruise critic

CruiseCritic passenger – *“I loved Rouen! Beautiful town we could easily navigate and stroll around. After days of guided tours, it was nice to do this!”*

The New York Times

The New York Times – *“Most recently, The New York Times has included Rouen in its list of 52 destinations to visit in 2024, further cementing its status as a noteworthy travel location.”*



Our network

CRUISE EUROPE

Cruise Europe is a renowned association dedicated to promoting and developing the cruise industry across the European continent. With a **vast network spanning over 30 countries**, Cruise Europe serves as a vital link between cruise lines, ports, destinations, and stakeholders. Cruise Europe's commitment to excellence and collaboration has solidified its position as a trusted partner in the industry.

FRENCH ATLANTIC PORTS

Situated along the captivating Atlantic coastline, French Atlantic Ports is a **collective of strategically located ports** that offer access to Western France. This association brings together a network of modern, efficient, and well-equipped ports, each boasting unique attractions and cultural treasures. From the wine lands of Bordeaux to the picturesque seaside towns of Normandy and Brittany, French Atlantic Ports provides cruise lines with a diverse range of destinations.

NORMANDY CRUISE DESTINATIONS

From the iconic coast and beaches to the charming inland Norman villages and verdant countryside, Normandy Cruise Destinations offers a **captivating blend of cultural heritage, gastronomic delights, and breathtaking landscapes**, ensuring that every cruise stop is a journey into the heart of this remarkable region.

HAROPA PORT

HAROPA PORT | Rouen, plays a crucial role in the region's logistics and maritime operations. As one of the major ports in Europe, it serves as a strategic hub for cruises, from **Le Havre, catering to some of the largest ships in the world, to Rouen and Honfleur, for smaller vessels**.

MÉTROPOLE ROUEN NORMANDIE

The Métropole Rouen Normandie, a metropolitan area encompassing 71 communes, including the city of Rouen. The Métropole actively collaborates with HAROPA PORT and other stakeholders to develop innovative projects and **foster economic growth and sustainable development** in the region.

LOCAL PARTNERS AND INFLUENCERS

At Rouen Tourisme, we take great pride in our collaboration with **over 400 local partners**, including retailers, restaurateurs, accommodation providers, and museums. This synergy allows us to effectively promote and develop tourism in our beautiful city of Rouen and the surrounding region.

Our partnership network plays a **crucial role in enhancing the overall tourism experience**, particularly for cruise visitors. By working closely with local businesses and influencers, we can offer a more authentic and immersive experience for guests, showcasing the rich culture, history, and gastronomy of our region.

Through our partnerships, we can organize **exclusive experiences and events** for visitors, such as guided tours, culinary experiences, and cultural events. These unique offerings provide tourists with a deeper understanding and appreciation of Rouen's heritage and local traditions.

Our digital brochures

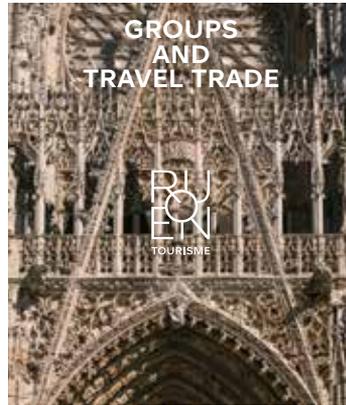
Maps of Rouen



Gastronomical Guide



Guided Visit Brochure



Rouen Cruises Brochure



Extraordinary experiences





Contact us today

Discover the hidden gem of Normandy that will captivate your clients and elevate your cruise offerings. Rouen, with its rich history, stunning architecture, and gastronomic delights, is poised to become the highlight of your Seine River itineraries. Don't miss the opportunity to experience this enchanting city firsthand through our exclusive familiarization trip.

Imagine your clients marvelling at the Gothic splendour of Rouen Cathedral, savouring exquisite Norman cuisine, and walking in the footsteps of Joan of Arc. From its easily accessible port to its proximity to Paris, Rouen offers unparalleled value for cruise passengers.

Act now to unlock the potential of this extraordinary destination:

- **Contact us today** to arrange your personalized familiarization trip
- **Immerse yourself** in Rouen's unique offerings, from world-class museums to gourmet experiences
- **Witness firsthand** the warm hospitality and seamless logistics that make Rouen a cruise industry favourite
- By adding Rouen to your itineraries, you're not just offering a port of call – you're providing an unforgettable journey through history, culture, and French charm. Your clients will rave about their experiences, **boosting your reputation and bottom line.**

Don't let this opportunity sail by. Reach out now and let us show you why Rouen is the key to elevating your cruise offerings and delighting your passengers. Together, we'll **craft extraordinary experiences** that will keep your clients coming back for more.



HAROPA PORT | ROUEN SERVICE OPERATIONS

34 Boulevard de Boisguilbert
76022 Rouen Cedex 3 – France
Harbour Master +33 (0)2 35 52 54 03
harbourmaster.rouen@haropaport.com

ROUEN CRUISES

Jaco SEYFFERT
Rouen Tourisme
CS 30666
76008 ROUEN Cedex 1 – France
F - +33 2 32 08 36 56
M- +33 6 01 23 30 65
cruises@rouentourisme.com
visiterouen.com
heritage and local traditions.

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